



## A HOPE not hate campaign



# #MoreInCommon



## Organising a Community Clean Up Day

A litter pick-up day is a great way to express positive community solidarity in your neighbourhood. You may be relieved to know that it is not very difficult at all to organise. It only requires a small amount of planning and the enthusiasm of you and your supporters.

Below are some helpful pointers on getting your Community Clean Up Day off the ground (pardon the pun). Remember, if you get stuck or need some more pointers, you can always give us a ring to discuss over the phone.

### CHOOSE A PLACE TO CLEAN

- a community clean-up day can take place almost anywhere in your local community. Near a local school, on the high street, along the side streets or near a council estate.
- You may want to think of an area that will attract a lot of attention to you and other participants.
- Alternatively, you may choose an area that may have a high concentration of racially diverse housing or business.



### INVITE PEOPLE & PROMOTE

- As always, start with neighbours, friends, colleagues, family and any other like-minded people who would be interested in helping.
- Ask that they extend this invitation to their social circle.
- Think about other community groups, sporting groups, faith groups, local leaders, migrant communities and youth groups that you could reach out to.
- Facebook is a cheap and easy way of promoting your event. Also think about local media and any connections you or your supporters may have in the media.

### DECORATE YOURSELF

- It is important that you are seen to be doing this collectively and for a good cause.
- We are always happy to pass on merchandise, stickers, decorations, posters and anything else required to give your event shape or focus.
- Remember to discard any decorations you receive appropriately!



### CLEAN UP!

- Contact your local council if they are willing to donate a spare large wheelie bin for your action.
- Don't be afraid to ask your participants if they might be willing to bring their own bin to help out.
- If the scale of the activity is relatively small, you can use the local public bin.
- If necessary, you can purchase a large bin from a Poundland or Homebase store.



### HAVE YOU THOUGHT ABOUT...

- It always helps to take pictures of your event
- Make sure you wear the right clothing and encourage people to wear gloves
- Remember, you don't need to do everything yourself – delegate, delegate, delegate!

