



A HOPE not hate campaign



#MoreInCommon



Organising a Community Tea

Sharing a cup of tea is a fantastic – and very British – way of expressing positive community spirit and bringing your neighbourhood together. You will be relieved to learn that it is extremely easy to do and provided you plan and spread the message far and wide, can be a great success.

The following guide provides some helpful tips on brining your event out of the teapot and into the wider community. We are also just a call away if you encounter any obstacles.

PICK A VENUE

- There are myriad locations for you to choose to host your community tea: A community centre, the local park or commons, a large back garden, a school or on the street
- Keep in mind that some places, like the street, will require permission from the council so make sure you contact the appropriate people
- Remember to give yourself plenty of time to plan and promote towards. It helps to make a timeline of actions to get done before the event takes place.



INVITE PEOPLE

- We always recommend starting with your neighbours, colleagues, family and any like-minded people that you know.
- It is always helpful to encourage this small group to promote to another 2-5 people and so on until dozens of people are aware of the event.
- Leaflets, posters and good old word-of-mouth is excellent way to spread this message around your community. Facebook is always there to inexpensively spread the details of the event.
- Think about the people you want involved: migrant communities, church groups, interfaith groups, youth groups, sporting groups, other charitable organisations etc.
- Tip: encourage people to RSVP to your event.

BRING THE TEA!

- Don't be afraid to ask people to bring their own tea. This helps to keep waste down and also allows people the opportunity to bring tea flavours from all different cultural backgrounds.
- Make sure everyone is aware of the start time and place.
- Logistically, it is better to ask people to bring chairs, picnic rugs, cups and saucers than to do it all yourself.
- Pound stores provide cheap stools and milk crates are another alternative to chairs for your garden party.



DECORATE

- You can decorate with balloons and flowers and HOPE not Hate is always happy to send posters and other promotional material.
- Once your event starts to take fruition, we would love to provide other decorative materials to add some colour to your event.
- Our HOPE not Hate picnic kit comes complete with rug, face painting kit, stickers, frisbee, rounders bat and ball, badges and even HOPE not Hate tea cups.

HAVE YOU THOUGHT ABOUT...

- Make sure there is an even spread of the different types of tea available for everyone.
- Make sure your venue has access to toilets. You are drinking tea after all!
- Keep it simple!
- If you plan to host outdoors, have a wet weather plan.
- Take photos and gather feedback from people during the day.
- Don't forget to delegate, delegate, delegate!

